# CORPORATE SOCIAL RESPONSIBILITY

As Metro continues to position for growth through its diversification for resilience strategy, the Group holds firm in its commitment to be a sustainable responsible corporate citizen through positive contributions to society. Specifically, we continue to focus on children, the future pillars of society, enabling them through education; and taking care of the silver generation.

#### **COMMITMENT TO SUSTAINABILITY**

### **Singapore**

### Metro 65 Tree Planting With National Parks Board ("NParks")

On 23 February 2023, more than 70 Metro volunteers, together with NParks Singapore staff and volunteers, planted 65 trees on Coney Island to commemorate Metro's 65th Anniversary. This is in conjunction with the OneMillionTrees movement, which is a nationwide effort to plant a million trees across Singapore over the next 10 years, bringing the number of trees in Singapore to more than 8 million.

#### WeCare @ North West - Service Weeks

On 6 January 2023, Metro partnered North West Community Development Council to distribute 295 care packages of essential food items to vulnerable and needy residents, under the Public Rental Housing Scheme. 20 Metro volunteers contributed to this cause, and more than 163,000 residents have benefitted from Service Weeks since its inception in 2014.

## "Metro Is Singapore" Corporate Social Responsibility ("CSR") Initiative

Metro raised more than S\$250,000 by pledging 1.5% of its sales revenue from its two department stores and online platforms from 1 to 31 December 2022 towards helping Singaporeans under the "Metro Is Singapore" CSR initiative. This is in collaboration with Benjamin Kheng and Annette Lee, who performed in support of this initiative at the Paragon Atrium on 16 December 2022.

## Beach Clean-up with World Wide Fund for Nature Singapore ("WWF") and People's Association ("PA")

On 4 October 2022, more than 40 Metro staff, together with volunteers from WWF and PA, collected more than 140 kg of trash along East Coast beach in an effort to



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reduce micro-plastics in Singapore. This is in conjunction with WWF's Plastic ACTion Initiative to reduce plastic disposables, and marks Metro's second year of the Retail Bag charge pledge (since May 2021), to encourage our customers to bring their own bags and thereby reduce disposable bag wastage in an effort to be more sustainable.

#### **EMPOWERING THROUGH EDUCATION**

### Shanghai, China

### **Metro Teacher Research Scholarship**

Since 1999, Metro and the Shanghai Xuhui District have hosted the "Happy Summer in Metro" event, and this has become a popular community activity central to the Shanghai Metro brand. Each year, Shanghai Metro donates to the Shanghai Xuhui District Education Development Fund: RMB100.000 to further the development of education and RMB150,000 to reward outstanding teachers, and has cumulatively contributed more than RMB3.8 million since inception.

Despite being unable to organise the "Happy Summer in Metro" event in FY2023 given COVID-19 pandemic restrictions, Shanghai Metro signed a commitment in September 2022 to contribute RMB300,000 per year from 2023 to 2025, for a total of RMB900,000 to support teachers in their education and research aspirations. In addition to financial assistance, scholarship recipients will be assigned a mentor, and supported by one-on-one and group guidance sessions to achieve their goal of enabling through education.

#### Anhui, China

## **Shanghai Metro Hope School**

Despite the challenges of COVID-19 making a physical visit to the Shanghai Metro Hope School in Feng Yang County, Anhui Province, China impossible, the Metro Shanghai team organised a "virtual visit" to encourage the students in October 2022. The Metro Shanghai team donated RMB12,000 worth of story books and reading materials by penning personal notes to the students within the books to cultivate their interest in reading and to develop good study habits, and in return the students wrote letters back.







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#### **CARING FOR THE ELDERLY**

Since 2006, Shanghai Metro has contributed to Shanghai Xujiahui Street Home for the elderly annually. Since early 2022, Metro Shanghai staff have volunteered their services by providing guidance and assistance to the elderly in navigating COVID-19 procedures. In FY2023, Shanghai Metro also provided health check-ups, haircuts, mobile phones servicing and spectacles cleaning for the elderly.

#### A RESPONSIBLE CORPORATE CITIZEN

Recognising that our success was built with the support of the greater community, Metro actively participates in charitable efforts and initiatives that benefit society. The Group remains fully committed to supporting our communities by providing education opportunities whilst caring for the elderly. Through our efforts, we seek to strengthen the future pillars of society, so as to create a ripple effect for future generations to come.

